RICHMOND PAGE

5011 Walther Ave Baltimore, MD 21214 | 443.424.8212
info@richmondpage.com | www.richmondpage.com

EMPLOYMENT HISTORY

OCTOBER 1997 - PRESENT
WebConnection, LLC

Sr Web Designer, Consultant and Project Manager

- Head of the design department acting as Art Director, Creative Director and/or Lead Designer for all projects.

- Conducts competitor analysis to create strategy recommendations and wireframe executions for web page layouts.

- Has over 15 years of experience in web design and front-end coding. Uses frameworks such as the HTML5 Boilerplate, Skeleton framework and Twitter Bootstrap for faster front-end development. Uses the Catalyst or Gantry frameworks to create WordPress integrated web sites.

- Is exceptional at designing user interfaces for database heavy sites such as online stores, document delivery systems, online catalogs and user calendar/profile websites.

- Creates responsive websites using HTML5, CSS3 and jQuery/Javascript. Approaches these sites from a "mobile up" viewpoint and incorporates coding techniques for fast page loads using validated, minimized code.

- Creates HTML email templates for numerous clients and integrates them into 3rd party delivery systems such as Constant Contact or Campaign Monitor.

- Provides design services that complement the web design such as logo and brand creation, flash/interactive design, icon creation and online banner design.

- Has been acting as project manager for the past 2 years; creating flowcharts, acting as the point of contact and managing timelines/deliverables.

AUGUST 1999-2000 (3 SEMESTERS)
Maryland Institute College of Art

Professor: Interactive Design

- Was the software instructor for a post-graduate level class. Created the lesson plans, tutorials and homework assignments to provide a working knowledge of Adobe Flash.

- Gave introductory instruction on the use of Photoshop, Dreamweaver and a variety of audio/video applications to assist in the creation of interactive presentations.

MAY 1997-1999
Freelance

- **Craig Carlton (Musician):** CD Package Design
- **Kuatto (Band):** Logo/Identity, Website and Flash Animation.
- **Magic Twanger Productions (Film):** Logo/Identity, T-shirts, Fliers and DVD Package.
- **Marathon Express (Bike Messengers):** Logo/Identity Design

EDUCATION AND SKILLS

SKILLS & KNOWLEDGE

DESIGN SKILLS
- Web Design
- Mobile Design
- Flash & Interactive Design
- HTML Email Design
- Banner Ad Design
- User Interface / UI Design
- Logo / Brand Development
- Flier / Print Design
- Icon Design

DEVELOPMENT SKILLS
- HTML / HTML 5 / XHTML
- CSS 2 & 3
- Javascript / JQuery
- Actionscript
- PHP & CGI Integration
- Catalyst & Gantry WordPress Frameworks

PROJECT MANAGEMENT SKILLS
- Strategy Consulting
- Project Scope Development
- Site Map, Flowchart & Wireframe Creation
- Timeline / Task Management
- Project Documentation
- Client CMS Instruction and Support
- College Level Teaching Experience

APPLICATION KNOWLEDGE
- **Design:** Photoshop & Illustrator
- **Development:** Dreamweaver
- **CMS:** WordPress & Contribute
- **Interactive:** Flash
- **Misc:** Microsoft Office Suite

EDUCATION

University of North Carolina School of the Arts (UNCSA)
1993-94

Maryland Institue College of Art (MICA)
1994-97
Graduated with a Bachelor of the Arts